

CHECK-LIST FOR PRESS-RELEASES

(see Chapter 2 “Templates for projects”, section 4 “Press-release”
in Visibility Identity Manual)

No	<i>Mandatory visual identity elements:</i>	Yes	No
1.	Programme logo (with project acronym in relevant colour) VIM, section 1, page 21		
2.	Programme slogan (ENG or local language) VIM, section 9, page 18		
3.	Disclaimer (ENG or local language) (Info&Publicity Guide, page 37)		
	<i>Recommended elements:</i>		
4.	Project’s full title, concise project description, main objectives		
5.	Official start and end dates		
6.	Total EU contribution (project level)		
7.	List of project partners involved		
8.	Programme website https://next.huskroua-cbc.eu/		
	<i>Additional elements</i>		
9.	Logo of the Lead partner and/or project partner(s)		
10.	Contact details for further information (<i>in the text of the press release: name, phone number, fax, email address</i>)		
11.	Additional branding element – programme emblem VIM, section 2, page 24		

Please make sure that all mandatory visual identity elements (Programme logo, slogan and disclaimer) from the printed materials respect the requirements of [Visual Identity Manual & Information and Publicity Guidelines](#) in what regards the dimension, geometrical description, colours, backgrounds, etc.